

THE NUFFIELD
ORGANIZATION
PROPRIETORS: MORRIS MOTORS LTD.
COWLEY, OXFORD

PHONE: OXFORD 77777
GRAMS: VOITURETTE, OXFORD

CENTRAL PUBLICITY DEPARTMENT

1st July, 1958.

TO ALL M.G. DISTRIBUTORS, DEALERS,
RETAIL DEALERS AND STOCKING TRADERS

Dear Sirs,

THE TWIN CAMSHAFT M.G. SERIES M.G.A.

This wallet includes examples of sales promotional literature prepared for the announcement of this vehicle.

If you will be good enough to complete the order form, your requirements will be despatched.

The Twin Camshaft M.G.A. is an alternative version of the standard model, and is, therefore, not rated as a new car. Moreover, production will be on a limited scale and mainly for overseas markets. For these reasons, no advertisements will appear in the national newspapers but the technical magazines will be included. Dealer advertisement stereos will not normally be available although examples can be provided on special request.

The announcement date for this optional version of the M.G. Series M.G.A. is Tuesday, the 15th July. Until that date, all details must be treated as strictly confidential.

Yours faithfully,



J. J. FIELD
Publicity Manager